

September 2012



INCOM

REAL ESTATE

Web & e-Marketing Solutions

September 2012
Newsletter

Pre-Construction Condos are waiting!

At InCom we want to make it easier to list pre-construction condos and the only thing easier than giving you a user-friendly Pre-Construction Condo creator is **CREATING THEM FOR YOU!**

That is right! We have gathered the details and photos for you and have posted hundreds of pre-construction condos on your website. All you have to do is add it to your menu for easy access.

Use your Menu Manager to add a new Pre-Construction Condo item and get the leg up on your competitors with a full directory of new condos across the GTA with VIP registrations.



GET THE SCOOP on our YouTube Channel Feature.

Having videos in YouTube that link to your website gives you a higher ranking with Google. So why not transfer all of your listings into videos on YouTube? It sounds simple and it is! Start by getting yourself a YouTube Channel for free!

Enable your YouTube channel from your website Dashboard and link it to your YouTube account. You will instantly have a video channel filled with your personal and office listings in video format with slidshows and a descriptive voice over .

Once these videos are on YouTube, they are there for the whole world to see! So start guiding home buyers to your website through YouTube and conquer another form of social media!



Question of the Month



Can I change listing details?

Any listing that is uploaded to your website through an external source can only be edited through that source.

You may only alter details for listings that have been added to your website manually.

You can create manual listings through your 'Create New Listings' in your Dashboard.

Tips & Suggestions



If you would like to add a live chat bubble to your website pages, purchase this feature from a chat provider and add the script yourself!

Use the Video Widget to place the script in the Embed Code content box.

Save it and you will instantly see the chat appear throughout your website.

Did You Know?



Did you know that if you want to change the email address that your lead generation forms are sent to, you can do this yourself with a few simple clicks?

Your **Profile Manager** allows you to change many of your basic details including your email address!

Free InCom Training Webinars

Basic Website Training Webinar Dates			Advanced Website Training Webinar Dates		
Monday	September	24 th , 2012	Wednesday	September	26 th , 2012
Monday	October	22 nd , 2012	Wednesday	October	24 th , 2012
Monday	November	26 th , 2012	Wednesday	November	28 th , 2012
Monday	December	10 th , 2012	Wednesday	December	12 th , 2012

RSVP by email to learning@incomrealestate.com

Please indicate which lesson you are interested in attending. Include your name and website URL.

You can also access video tutorials online at our InCom website www.incomrealestate.com

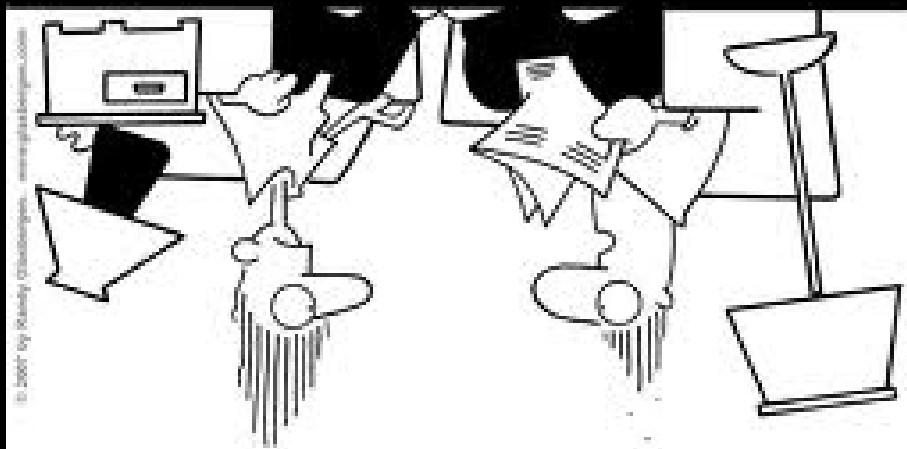
Interested in More Tips & Tricks?

View our previous newsletters [Here!](#)

We also post marketing tips, technology tricks, social media strategies, and real estate articles to our social media profiles. Connect with us to stay on top of real estate marketing trends.



Take a Break, Have a Laugh!



"I think somebody flipped our house!"